FIRST PEPPER PROCESSING CENTER IN CAMBODIA
PEPPER FARM
### COMPANY PROFILE

<table>
<thead>
<tr>
<th>Company Name</th>
<th>SELA PEPPER Co., LTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year Established</td>
<td>2015</td>
</tr>
<tr>
<td>Type of Business</td>
<td>Pepper manufacturing and export.</td>
</tr>
<tr>
<td>General Manager</td>
<td>Ms. Soeng Sopha</td>
</tr>
<tr>
<td>Number of Employees</td>
<td>37 (9 in office in Phnom Penh, 28 in factory)</td>
</tr>
<tr>
<td>Year of Operation</td>
<td>January 2016</td>
</tr>
</tbody>
</table>
**Phnom Penh Office:** No.23 Corner St.55 & St.254, Sangkat Chaktomuk, Khan Daun Penh, Phnom Penh, Cambodia.

**Processing Center:** Memot Commune, Memot District, Tbong Khmum Province, Cambodia.
SELA PEPPER sees an endless potential for the local pepper industry. In order to promote Cambodian production, Sela Pepper treats the farmers as very important partners in the production system and aims to develop their ability to evolve.
SELA PEPPER CO., LTD equipped with 4 main state-of-the-art processing facilities:

1. Pepper Cleaning Facility
2. Pepper Steam Sterilization Facility
3. Pepper Grinding Facility
4. Products Packing Facilities
5. R&D
6. Laboratory

Our Facilities comply with the Food Safety Standards
Processing of Cleaning pepper with the capacity 1.5 ton per hour.
PRODUCTION: PEPPER CLEANING DIAGRAM

Raw material receiving
  ↓
  Storage
  ↓
  Feeding
  ↓
  Pre-cleaning
  ↓
  De-stoning
  ↓
  Spiral cleaning
  ↓
  Magnetic separation
  ↓
  Rotary sifting
  ↓
  Aspiration
  ↓
  Mixing
  ↓
  Metal detection
  ↓
  Checking
  ↓
  Weighing
  ↓
  Packaging material receiving
  ↓
  Packing
  ↓
  Finished product
  ↓
  Fumigation
  ↓
  Loading

If needed
Drying

Foreign particles, Dust, Pinhead
Stone
Stems, spike
Red soil
Dust
Light berries
Metal fragment

CCP-1
Not passed
Passed

PRODUCTION: PEPPER CLEANING DIAGRAM
This processing of Steam Sterilize pepper with the capacity 600 Kg per hour.
PRODUCTION: PEPPER STEAM STERILIZATION FLOW DIAGRAM

1. Cleaned pepper
2. Checking
   - Screw loading
     - Saturated steam
     - Cleaned air
     - Packaging material receiving
     - Not passed
       - Return to warehouse
     - Passed
       - Finished product
         - Fumigation
         - Loading
3. Steam sterilization
4. Drying
5. Cooling
6. Metal rejection
   - CCP-2
7. Packing
   - PM waste
8. Checking
   - Not passed
9. Return to warehouse
THE PROCESSING FACILITY
“GRINDING LINE”

This processing of Grinding pepper with the capacity 500 Kg per hour.
PRODUCTION: PEPPER PACKING FLOW DIAGRAM

1. Steamed sterilized pepper
2. Feeding
3. Chilled water
4. Grinding
5. Filtered air
6. Blowing
7. Dropping
8. Screening
   - CCP-4
9. Checking
   - Not passed
10. Passed
11. Packaging material receiving
12. Packing
13. Passed
14. Finished product
15. Fumigation
16. Loading
17. PM waste
THE PROCESSING FACILITY
“PRODUCTS PACKING LINE”

Ground Pepper Packing

Pepper Corn Packing
• Metal detectors and magnetic separators – To ensure the removal of metal fragments which may be brought in from the field, pepper runs through multiple metal detectors and magnetic separators during processing. Before packaging it will go through a final detector and separator.
SELA PEPPER’s in-house laboratory is functioning to provide for all quality and safety tests, including microbiological testing of both the raw and finished product. To perform testing in-house provides quick turnaround of results; this allowing immediate corrective actions where necessary. The lab also conducts quality tests on physical, chemical and flavor aspects of the pepper.
SELAPEPPER's own laboratory can test both local chemical and microbial agents such as:

1. *E.coli*
2. *TPC*
3. *Salmonella*
4. *Staphylococcus aureus*
5. *Bacillus cerasus*
6. *Yeast and Mold*

7. Moisture
8. Volatile Oil
9. Ash
10. Acid Insoluble Ash
11. Other
Meteorological station
In order to provide with good quality black pepper, SELA PEPPER is working together with the farmers closely and Pepper Farmers Associations which are applying Good Agricultural Practices (GAP).

1) Treak-Memot Pepper Agricultural Cooperative, with up to 72 members
2) Tramoung-Memot Pepper Agricultural Cooperative, with up to 78 members
3) Kokir-Memorng Pepper Agricultural Cooperative, with up to 42 members
4) Lngeang MeanChey Pepper Agricultural Cooperative, with up to 50 members.
5) Tambae Pepper Agricultural Cooperative, with up to 17 members.
6) Other farmers which we’ve been registered in our system, with up to 26 members.

We work with more and more farmers in Cambodia to get better and better quality of black pepper.
SELA PEPPER is certified GMP, HACCP, ISO 22000, Halal, OU, Vegan & BRC, Organic
QUALITY CONTROL SYSTEM

RAWMATERIAL

- GAP farmer association.
- Annual pepper survey (Chemical, Pesticide & Crop Survey).
- Quality inspection before and during purchase.
- Natural quality (unique flavor and aroma).

PROCESSING

- State-of-the-art equipment.
- Quality control inspection.
- Pest control system.
- Personal hygiene.
- Cleaning and maintenance.

DELIVERY

- Worldwide recognized freight forwarder/shipper.
- Loading quality inspection.
- Pest control system.
- Customer complaint system.
- Traceability System.
1. Post Harvest
   - Supplier Audit
   - Farm Survey

2. Raw Material
   - Purchased from Supplier Approval
   - Raw Material Coding (FRN, GRN..)
   - QC check & Record

3. Storage
   - Stock Card
   - Lot Number
   - Daily check & Record

4. In Process
   - Request Raw Material Record
   - Release Raw Material Record
   - Process Record with Lot number

5. Finished Product
   - Transfer form to Storage Record
   - Stock Card for Finished Product

6. Export
   - Loading Record
   - PO Number
   - Packing List
   - COA
   - Shipping Documents
SELA PEPPER supplies many grades of Cambodian black pepper with the best quality (based on aroma and flavor).

<table>
<thead>
<tr>
<th>Black Pepper</th>
<th>Density</th>
<th>Moisture</th>
<th>Mold</th>
<th>Foreign Matter</th>
</tr>
</thead>
<tbody>
<tr>
<td>500g/l FAQ</td>
<td>500g/l</td>
<td>12% Max</td>
<td>0.5% Max</td>
<td>1% Max</td>
</tr>
<tr>
<td>550g/l FAQ</td>
<td>550g/l</td>
<td>12% Max</td>
<td>0.5% Max</td>
<td>1% Max</td>
</tr>
<tr>
<td>500g/l MC</td>
<td>500g/l</td>
<td>12% Max</td>
<td>0.5% Max</td>
<td>0.2% Max</td>
</tr>
<tr>
<td>550g/l MC</td>
<td>550g/l</td>
<td>12% Max</td>
<td>0.5% Max</td>
<td>0.2% Max</td>
</tr>
<tr>
<td>580g/l MC</td>
<td>580g/l</td>
<td>12% Max</td>
<td>0.5% Max</td>
<td>0.2% Max</td>
</tr>
<tr>
<td>WP 630g/l MC</td>
<td>630g/l</td>
<td>12.5% Max</td>
<td>None</td>
<td>0.2% Max</td>
</tr>
<tr>
<td>WP 630g/l SS</td>
<td>630g/l</td>
<td>12.0% Max</td>
<td>None</td>
<td>0.2% Max</td>
</tr>
<tr>
<td>BP 500g/l SS</td>
<td>500g/l</td>
<td>12% Max</td>
<td>None</td>
<td>0.2% Max</td>
</tr>
<tr>
<td>BP 550g/l SS</td>
<td>550g/l</td>
<td>12% Max</td>
<td>None</td>
<td>0.2% Max</td>
</tr>
<tr>
<td>BP 580g/l SS</td>
<td>580g/l</td>
<td>12% Max</td>
<td>None</td>
<td>0.2% Max</td>
</tr>
</tbody>
</table>
SELA PEPPER has exported Cambodian black pepper to many countries such as United States of America, Germany, European Union, Japan, India, Taiwan, Thailand, New Zealand, Hong Kong, Netherland, Korea and other countries.
EVENTS TO PROMOTE QUALITY PEPPER
WHY SELA PEPPER?

1. First pepper processing center equipped with processing Cleaning, Sterilization, Grinding & Packing facilities.
2. Own Laboratory which can test physical, chemical and microbial
3. Own pepper farmer associations which apply Good Agricultural Practices (GAP).
4. We are certified GMP, HACCP, ISO22,000, Halal, OU, Vegan & BRC.
5. Good quality control systems from farming, purchasing, storage, processing, export & Traceability.
6. All processing facilities comply with the food safety standards. (Magnet Separator & Metal Detector).
7. Guaranteed of 100% Cambodian pepper.
8. Our processing center is located in the middle of pepper production areas.
9. We focus on adhering to Good Agriculture Practice (GAP), Good Manufacturing Practice (GMP), HACCP and on the same rigorous quality assurance program as with our own operations.

10. Plantation surveys and plant audits of potential farmers and vendors to form a lasting bond.
SELA PEPPER Products
Black Pepper in Bulk
Grinder & Pepper Corn for Refill

High Peperine
Natural gentle salinity
Strong Aroma

Refill 80g  Grinder 50g  Grinder 60g  Grinder 71g  Grinder 85g  Grinder 137g  Grinder 160g  Grinder 180g  Grinder 200g
Pure Ground Black Pepper

High Peperine
Natural gentle salinity
Strong Aroma

Pure Ground Black Pepper 50g, 120g & 85g
50g Vacuum Pepper

High Peperine
Natural gentle salinity
Strong Aroma
Vacuum Black, White & Ground Pepper

High Peperine
Natural gentle salinity
Strong Aroma

200g, 500g & 1000g

200g & 500g
Black Honey Pepper Sauce 260g
- Roast duck
- Roast chicken
- Salad dressing

Black Magic Pepper Sauce 260g
- Stir Fry
- Vegetables
- Meat
- Sea Food
- Cooking with a Wok

Mayo Pepper 260g
- Sushi
- meat
- hamburger
- Sandwiches
- Fries
- Potato
- Smoked Salmon

Bloody Sela 330g
- Pasta
- Pizza
- Drink
- Soup
- Spaghetti
Double Shot (Sriracha)

Double Shot Sriracha 510g

- Deep
- Chicken
- Sea Food
- Hamburger
- French Fries
- Taco
Sela Pepper Salted Pepper 71g

- Rice
- pasta
- ravioli
- Sandwiches
- salad
A Set of Grinder Bottle Pepper 71g and Kampot Sea Salt 100g
Our Partners
31 Locations in Phnom Penh:

- Aeon Mall Cambodia
- Lucky DFI Super Market
- Makro Cambodia
- Thaihuot Super Market
- Dufry Shop at Phnom Penh International Airport
- Cambodian Super Store
- Natural Garden
- Arona Super Market
- Royal Mart
- Fresh Mart
- Angkor Market
- Chea Seng Try
- Apple Market
- Le Mache
- Super Mart
- PM One Mart
- Phnom Penh Super Store
- Maleab Mart
- Sun Flower Mart
- A-Z Market
- In & Out Mart
- Vattanc Super Market
- PM Minimart
- A1 Mart
- Le Khmer
- POC Market
- LSH CAMBODIA
- RELAY STORE
- Souvenir Select
- The First Store
- Fair Plus Super Market
Find Us in Cambodia!

21 locations in Siem Reap
• Angkor Trade Center
• Dufy Shop at Siem Reap Airport
• Triangle Market
• Asia Plaza Mart
• Chao Sang Hok Mart
• 5A Mart
• Huy Meng Mini Mart
• New Apsara Super Market
• Metro Market
• Open Mart
• Siem Reap Plaza
• Siem Reap River Market
• Siem Reap night Market
• Angkor Siem Reap
• Siem Reap Angkor snake home
• Royal Empire Hotel
• Pacific Hotel
• Goldiana Angkor Hotel
• Romdol Angkor
• Asia Market
• Angkor Snack house

2 locations in Sihanouk Ville
• Khmer Wholesale
• 123 mart

& 1 location in Poipet
• Big C
Find Us in Thailand!

✓ TOPS Supermarket: 14 Stores in Bangkok
✓ The Mall Department Store: 9 Stores in Bangkok
Thanks For Your Attention!